



EFIOI 2018

11th ECONOMIC FORUM
OF THE INDIAN OCEAN ISLANDS

**COOPERATION BETWEEN
THE INDIAN OCEAN ISLANDS AND CONTINENTAL AFRICA**

simultaneously :

SALON
de la
CREATIVITE



CRÉATION DE PRODUITS & PACKAGING • VENTE - EXPOSITION
RENCONTRES B to B • CONFÉRENCES

26th • 27th • 28th
SEPTEMBER 2018

VOARA Andohatapenaka
Antananarivo - Madagascar



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- **11th Edition**
- **Sustained by the Union of the Chambers of Commerce and Industry of the Indian Ocean Islands (UCCIOI)**
- **Organizational entity : CCI Antananarivo**
- **Supporter : Commission of the Indian Ocean and European Union**

EFIOI : ECONOMIC FORUM OF THE INDIAN OCEAN ISLANDS

- EFIOI has a mission to facilitate business
- Optimize synergy between the IO area economies
- Highlighting the specificities, diversity and complementarity of the entrepreneurial fabric of the IO area

EFIOI : OBJECTIVES



- Developing business relationships in the Indian Ocean region for inclusive and self-sustaining growth
- Rethinking the institutional and inter-business cooperation
- Sharing the good practices
- Co-create a dialogue space between development actors

EFIOI 2018 :

« FOCUS ON THE IO AFRICA COOPERATION »

Main objectives

- Assist partnerships between companies in the Indian Ocean area and those in continental Africa
- Better support the development actors of the island economies in their business relationship with those of Africa
- Increase the attractiveness of the region towards investors from the African continent

EFIOI 2018 Participants



From various entities and Institutions

- Policy makers
- Financial and technical partners
- Presidents of Consular Chambers and Associations, Heads of Institution
- Business managers
- Regional et international Experts

And from various territories: Indian Ocean and African continent

EFIOI 2018: Activities (<https://forumeco-oi.com/programme/>)

High level panel with Ministers and important economic actors

- Addressing the logistics issue at the level of the IO in order to promote regional economic relationships
- Under the aegis of the IOC

Workshops and plenary sessions in panel form

- Opportunities on Africa-IO relationships
- Strategy for the development of the OI market and the conquest of new markets
- Structuring the product and service offer in the IO
- Securing investments
- Economic intelligence

VOATRA FAIR: a side event to promote the products / services of companies

Focus on B to B meetings

TANGIBLE RESULTS

The previous EFIOI have allowed:

- Realization of relations between businesses
- Emergence of cooperation projects supported by development partners. eg "Trade Capacity Building Program - IO "
- Establishment of the regional arbitration and mediation platform, supported by CCI members of UCCIOI
- Creation and operationalization of the Vanilla Islands association (tourism)
- Highlighting strategic topics on the blue economy, maritime transport, sustainable tourism, etc.
- Regionalization of the Webcup event (Indian Ocean webcup)

5TH EDITION VOATRA: SIDE EVENT



Creativity fair (exhibition – sales – business encounters/business to business)

- Emphasizing knowledge, expertise and other potentials of the Analamanga area
- Opportunities for companies from the Indian Ocean area to promote their products and services supplies
- Main activities : handicraft, textile, agribusiness sector, manufacturing, IT, event, tourism, renewable energy, blue economy, wellness

In coherence with the forum

Terms of participation and package (1)

- **Subscription**

- Go to the web site: <https://forumeco-oi.com/inscription.html>

- Fees:

- Full forum attendance : **130 € / person**

- Attendance to plenary, workshop and Bto B
 - Kit for participants
 - Cocktail buffet including 2 lunches
 - Participation to the closing gala
 - Welcomed at the airport
 - Shuttle bus: airport – Hotel – airport / Hotel – Forum Venue – Hotel / Hotel – Gala place – Hotel

Terms of participation and package (2)

- **Subscription**

- On the web site: <https://forumeco-oi.com/inscription.html>

- Charges:

- Exhibitor: **250 € / stand**

- 9m² stand (lighting, signboard, furniture, electricity)
 - Invitation to the official opening ceremony
 - Included in the exhibitor catalog
 - B to B

➤ Exhibitor from outside Madagascar: **ATA Carnet** required
(www.mcci.org, sg.dir@reunion.cci.fr, adjaroudi@mayotte.cci.fr)



Hotels

- Link for a list of hotels: <https://forumeco-oi.com/logistique.html>
 - Multiple choices of prices and type (2 to 5 stars)
 - Can be paid in Ariary, Euros, Dollars
 - Located in the downtown and near the event place

Discounts (15 to 25%)

- Hotel Colbert****
- Le Louvre***
- IBIS***

Practical information

- **VISA acquisition procedures**

- Delivered upon arrival
- Charge: 40 € (stay of 1 to 30 days)
- Valid passport for a minimum of 6 months

- **Exchange rate:** http://www.banque-centrale.mg/index.php?id=m5_1_1

- **Climate :** Month of September : hot season



THE UCCIOI

(UNION OF CHAMBERS OF COMMERCE AND INDUSTRY OF THE INDIAN OCEAN)

- **Established in 2005**
- **Assembles 6 countries: Comoros, Madagascar, Mauritius, Mayotte, Reunion and Seychelles**
- **Represents about 100 000 entreprise as well as economic cooperations (CCI France-Madagascar, CCI France Mauritius, Club export Réunion, Entreprendre au Féminin Océan Indien, Carrefour des entrepreneurs de l'Océan Indien...)**



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For more information, please contact us at:

communication.tnr@cci.mg

FEIOI web site: www.forumeco-oi.org





THANK YOU FOR YOUR ATTENTION

**WE LOOK FORWARD TO SEE YOU ON
SEPTEMBER**